KURNELL 2020
Land Rehabilitation and Partnerships

Owen Graham
Sydney Metropolitan Catchment Management Authority, Australia

International Conference on Land and Water Degradation, Magdeburg, Germany September 2009
Strategic priority for location

• Australian Government priorities
  Ramsar, CAMBA, JAMBA, C4oC, WONS

• State Government priorities
  8 EECs, 36 Threatened Species, SSydCMB Catchment Plans, Regional Sydney Plans, Rapid Fauna Habitat Assessment, Rabbit, Fox & Bitou TAPs

• Local Government priorities
  Sutherland Shire Local Environmental Plan (planned corridors)
Vision

- Geomorphic stability of Kurnell Peninsula
- Protected rich & valued biodiversity
- Major environmental education resource
- No longer Sydney’s ugly back yard
Outcomes

• Create ecological corridors
• Rehabilitate degraded lands
• Employment for Aboriginal youth
• Improved visual amenity
• Enhance business opportunities
Strategic Actions

• Strategic Overview Plan – 10 yrs
• Get base-line data
• Identify corridors
• Plan what to do & where
• Engage with community & business
• Partner with agencies, council and private landholders
On-ground Actions

- Control weeds
- Control pest animals
- Collect & propagate seed
- Plantings & ongoing maintenance
- Involve local community
Analogy: Greener Sydney 2000

- 5M plants in 5 years to 2000 Olympics
- Clearly defined goal, direction & end point
- Steering Committee
- Agency & corporate sponsorship
- Good publicity
- Premier’s Public Sector Gold Award 1999
Greener Sydney 2000

Progressive Grand Totals
of all new plantings on
Public Land since 1994

3,000,000 - BY THE SYDNEY OLYMPICS, SEPTEMBER 2000

4,750,000
4,500,000
4,000,000
3,750,000
3,500,000
3,000,000
2,500,000
2,000,000
1,500,000
1,000,000
500,000
1994 - 200,000 PLANTS
1995 - 500,000 PLANTS
1996 - 600,000 PLANTS
1997 - 1,400,000 PLANTS
BEGINNING OF 1999 - 3,000,000 PLANTS
MID 1999 - 3,750,000 PLANTS
MID 2000 - 4,750,000 PLANTS

THE GROWING TREE TALLY
Be smart!

• Build on existing work
• Be time-bound
• Have a specific project area
• Show triple bottom line benefits
• Tell everyone – then tell them again
• Use an analogy & science to justify actions
• Get government and political support
• Photos, graphs, press releases, reports, logo, web
• Welcome project partners
Ongoing funding

• Limited Government funding
• Need $500,000 (Euro 300,000) p.a.
• Corporate sponsorship

• Fund raising specialist – LANDCARE
• Photo credits: Jodie Dunn (the Little Terns), Nerida Gill, Owen Graham
• Project coordination: Nerida Gill (nerida.gill@cma.nsw.gov.au)
• Project manager: Owen Graham (owen.graham@cma.nsw.gov.au)
• Web: www.kurnell2020.info